2023 SPONSORSHIP & ADVERTISING OPPORTUNITIES





Dear CAI Austin Member,

We are pleased to present our 2023 Sponsorship and Advertising opportunities. They are designed to provide your organization with increased visibility and exposure so that you may reach your business goals of increasing your networking and client base within CAI.

Our 2023 opportunities include both complete packages as well as Á la carte opportunities. This will allow companies with smaller budgets to be actively involved with Chapter events. All sponsorships (package, or Á la carte) are on a first-come, first-serve basis. Annual sponsor packages are to be reserved and committed to no later than December 31, 2022 and will be due and payable no later than January 31, 2023.

We are please to announce that all 2023 Sustaining Partner Sponsorships have been reduced by 15% from 2022 sponsorship fees.

Any Á la carte sponsorships that are not immediately sold will remain available and advertised by the Chapter prior to the specific event. Upon committing to that event, you will be invoiced immediately, and payment will be due immediately.

Signing up for any package or Á la carte event is a binding commitment, and you will be bound to payment of same. Should you need special payment arrangements, please contact the Chapter Executive Director and make those arrangements directly with the Chapter Office. Any unused credits will expire on December 31, 2023.

Purchasing a sponsorship package holds your space for events and advertising but does not register you for each event. You must register and pay for each attendee for each event accordingly. Also, there may be additional sponsorship opportunities that come up during the year, so please stay connected.

Your sponsorship money allows our Chapter to operate and continue to provide educational and social opportunities for our current members, while reaching new members and educating the public on issues involving community associations. Your participation and continued support are greatly appreciated! We look forward to a fantastic 2023!







2023 PROPOSED EVENTS & EDUCATIONAL CALENDAR

January 13

• Masquerade Casino Night

February 24

Managers Workshop

March 1

• TLAC "Rally Day"

March 23

Condo Focused Luncheon

April 27

• Bowl-A-Rama

May 25

Member Luncheon

June 22

• Conference & Expo

August 24

Legal Panel Luncheon

September 28

• TLAC Fundraising Event

October 19

Halloween Member Luncheon

November 3

Chili Fest

December 7

- Annual Member Meeting Luncheon
 - Disclaimer: some schedulde dates may be subject to change under certain circumstances

WHY AUSTIN CHAPTER

CAI Austin implements education forums and initiatives that support our mission of building better, stronger communities by being the leading resource for community associations in the greater Austin area and the Community Leaders, Homeowners, Managers and Business Professionals who serve them.

Your support and investment in CAI Austin not only grants your organization valuable advertising and visibility to management professionals and community leaders, it also shows your commitment to continued education in the community association management field, and helps to make our events and publications possible.







\$4,675

SUSTAINING PARTNER SPONSORSHIPS

All 2023 Sustaining Partner Sponsorships have been reduced by 15% from 2022 sponsorship fees

Diamond

- Includes a Full Page Size Color Ad in the Community Association Living Digital Magazine
- Includes a Full Page Size Color Ad in the Membership Directory
- Includes company profile in the Membership Directory and Digital Magazine
- Includes a Registration Sponsorship at (1) Member Luncheon event
- Includes twelve (12) tickets to use towards Member Luncheon events (5 luncheons)
- Includes a Lane Sponsorship at the CAI Bowling Tournament
- Includes early-bird registration for next year's chapter sponsorship opportunities
- Includes company logo on the main page of the CAI website with link to company site
- Includes recognition on the Sponsor Sign at all chapter-level program events
- Includes priority placement in chapter online service directory
- Includes company logo in Weekly CONNECT email newsletter

Platinum

- Includes a Full Page Size Color Ad in Community Association Living Digital Magazine
- Includes a Half Page Size Color Ad in the Membership Directory
- Includes company profile in the Membership Directory and Digital Magazine
- Includes a Greeter's Table at (1) Member Luncheon event
- Includes ten (10) tickets to use towards Member Luncheon events (5 luncheons)
- Includes company logo on the CAI website with link to company site
- Includes recognition on the Sponsor Sign at all chapter-level program events
- Includes priority placement in chapter online service directory

Gold

- Includes a Half Page Size B&W Ad in Community Association Living Digital Magazine
- Includes a Half Page Size B&W Ad in the Membership Directory (upcharge for color)
- Includes eight (8) tickets to use towards Member Luncheon events (5 luncheons)
- Includes company logo on the CAI website with link to company site
- Includes recognition on the Sponsor Sign at all chapter-level program events
- Includes priority placement in chapter online service directory
- Includes company logo in Workshop CONNECT Program

Silver

- Includes a Quarter Page Size B&W Ad in Community Association Living Digital Magazine
- Includes a Quarter Page Size B&W Ad in the Membership Directory (upcharge for color)
- Includes four (4) tickets to use towards Member Luncheon events (5 luncheons)
- Includes company logo on the CAI website with link to company site
- Includes recognition on the Sponsor Sign at all chapter-level program events
- Includes priority placement in chapter online service directory

Education (Manager Only)

- Includes recognition in Community Association Living Digital Magazine
- Includes company logo on the CAI website with link to company site
- Includes twelve (12) tickets to use towards Member Luncheon events (5 luncheons)
- Includes recognition on the Sponsor Sign at all chapter-level program events
- Includes priority placement in chapter online service directory

\$2,765

\$1,700

\$1065

\$1,000

CASINO NIGHT

CAI Austin's Casino Night will include gambling tables, food, raffle prizes, drinks and FUN! Come on out and join the fun!



TITLE SPONSOR | \$1,560 (1)

- Includes four (4) attendee registrations
- Company logo on event nametags
- Opportunity to give a 3-minute "pitch" about company
- Company logo featured on all event promotions
- Company logo displayed on event page on CAI Austin's website
- Option to provide promotional items at display table

360° PHOTO SPONSOR | \$1,300 (1)

- Includes two (2) attendee registrations
- Company logo on all event photos
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

GAME CHIP SPONSOR | \$850 (1)

- Includes two (2) attendee registrations
- Company logo on gaming chips
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

REGISTRATION SPONSOR | \$800 (2)

- Includes two (2) attendee registrations
- Includes logo on electronic confirmation email received by all attendees
- Ability to staff registration table with two (2) members
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

DJ MUSIC SPONSOR | \$800 (1)

- Includes one (2) attendee registration
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

GAME TABLE SPONSOR | \$700 (12)

- Includes two (2) attendee registrations
- Company logo featured on table top signage
- Company logo displayed on event page on CAI Austin's website

FOOD SPONSOR | \$600 (2)

- Includes two (2) attendee registrations
- Includes signage at buffet
- Company logo imprinted on dinner napkins
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

BEVERAGE SPONSOR | \$600 (2)

- Includes two (2) attendee registrations
- Includes signage at cash bar
- Company logo imprinted on bar napkins
- Company logo displayed on event page on CAI Austin's website

COSTUME CONTEST SPONSOR | \$500 (2)

- Includes one (1) attendee registration
- Ability to announce the costume winners and present award
- Company logo displayed on event page on CAI Austin's website

RAFFLE SPONSOR | \$450 (UNLIMITED)

- Includes one (1) attendee registration
- Company logo featured on event signage
- Company name announced prior to raffle prize
- Company logo displayed on event page on CAI Austin's website



MANAGERS WORKSHOP

A half day of programming specifically designed to meet the unique needs of Manager members.



EVENT SPONSOR | \$1,300 (6)

- Exclusive access to Manager & Community Volunteer Leader member attendees
- Attendance for (2) to attend event
- Includes continental breakfast and lunch
- Enjoy brunch & lunch with manager attendees
- 1-minute at the mic to promo your company
- Ability to provide marketing materials to attendees

BOWL-A-RAMA

Bowling, prizes, food, networking and more...get ready for fun with your clients, friends and colleagues! Dust off your bowling balls and get ready for the 2023 Bowl-A-Rama!

AWARDS SPONSOR | \$975 (1)

- Opportunity to help pass out awards at the end
- "Presented by company name" on trophies
- Company logo on sponsorship sign at event
- Recognition on website and PowerPoint at luncheons, and other promotional materials
- Includes dinner and drinks for TWO non-playing attendees from your company at the tournament; there may be potential to bowl depending on lane availability

TEAM/LANE SPONSOR | \$780 (9)

• Includes shoe rental, private lane, dinner, and two drink tickets per person for up to 6 players.

SHOE SPONSOR | \$650 (1)

- Company logo branded on shoe stress ball, provided by committee
- Company name on exclusive sponsorship sign near shoe counter at event
- Recognition on website and PowerPoint at luncheons, and other promotional materials.
- Includes dinner and drinks for TWO non-playing attendees from your company at the tournament; there may be potential to bowl depending on lane availability

FOOD SPONSOR | \$650 (2)

- Company logo branded on dinner napkins used during the events
- Company name on sponsorship sign at event
- Recognition on website and PowerPoint at luncheons, and other promotional materials
- Includes dinner and drinks for TWO non-playing attendees from your company at the tournament; there may be potential to bowl depending on lane availability

BEVERAGE SPONSOR | \$390 (5)

- Company logo branded on cocktail napkins used during the events
- Company name on sponsorship sign at event
- Recognition on website and PowerPoint at luncheons, and other promotional materials
- Includes dinner and drinks for TWO non-playing attendees from your company at the tournament; there may be potential to bowl depending on lane availability



CONFERENCE & EXPO

Join us as CAI Austin brings together Homeowner Leaders (board members), Community Managers, and the Business Partners that support them. There will be FREE Education Classes and 60+ vendor expo booths to visit!



TITLE SPONSOR | \$2,175 (1)

- Company name /logo on electric sign at venue entrance (visible from 183A)
- Deluxe 10' x 10' booth
- (4) Company representatives allowed into Event
- (4) Wristbands to After Party event
- Company name/logo displayed on CAI website with link to sponsor's website

PREMIUM BAR SPONSOR | \$1,105 (2)

- Each Sponsor will receive a Deluxe 10' x 10' booth located inside the Exhibit Hall and in near proximity to one of the two Bar locations
- Each Sponsor will receive prominent signage with company name/logo, displayed at the closest bar to their booth location
- (2) Company representatives allowed into Event
- Cocktail napkins will be imprinted with each company logo and placed at the closest bar to their booth location
- Company name/logo displayed on CAI website with link to each sponsor's website

STANDARD BAR SPONSOR | \$975 (2)

- Each Sponsor will receive a Standard 8' x 8' booth located inside the Exhibit Hall and in near proximity to one of the two Bar locations
- Each Sponsor will receive prominent signage with Company Name/Logo, displayed at the closest bar to their booth location
- (2) Company representatives allowed into Event
- Cocktail napkins will be imprinted with each Company Logo, in equal amounts and placed at the closest bar to their booth location
- Company name/logo displayed on CAI website, with link to each sponsor's website

FOOD SPONSOR | \$845 (2)

- Each Sponsor will receive a standard 8' x 8' booth
- Each Sponsor will receive prominent signage with Company Name/Logo, displayed at food buffet
- (2) Company representatives allowed into Event
- Each sponsor will have a reserved table to host your clients for lunch
- Company name/logo displayed on CAI website with link to sponsor's website

BOOTH CARD SPONSOR | \$715 (1)

- Company Name/Logo printed on each Game/Booth Card
- (1) Company representatives permitted to enter Expo and freely visit with Managers...no booth required
- Sponsor allowed to present prizes to winners of Game/Booth Card raffle
- 20% discount off of Sponsorship price, if a booth is purchased
- Company name/logo displayed on CAI website with link to each sponsor's website



Includes Conf & Expo sponsorships only; booth pricing to be posted closer to event

CONFERENCE & EXPO, CONT.

DESSERT SPONSOR | \$715 (1)

- (1) Company representative can access expo floor (no booth required)
- 20% discount on exhibit booth
- Company name/logo displayed near dessert station
- Company name/logo displayed on CAI website with link to sponsor's website

PHOTO SPONSOR | \$650 (1)

- Company logo displayed on all event photos
- (1) Company representatives can access expo floor (no booth required)
- Company name/logo displayed on CAI website with link to sponsor's website

SPIRITED BOOTH SPONSOR | \$780 (1)

- Sponsor for awarding the exhibitor displaying the "best spirit of the event"
- (1) Company representative permitted to enter Expo and freely visit with Managers,...no Booth required
- Company representative permitted to present award to The winner at the end of the Expo Event. This award is for exhibitor's only.
- Company name/logo on event signage
- Company name/logo displayed on CAI website with link to each sponsor's website

MANAGER ATTENDEE SPONSOR | \$455 (1)

- Sponsor for attendance contest for the management companies who bring the most Managers
- (1) Company representative permitted to enter Expo and freely visit with Managers,...no Booth required
- Company representative permitted to present award to the contest winner, at the end of the Expo Event.
- Company name/logo on event signage
- Company name/logo displayed on CAI website with link to each sponsor's website



EDUCATION SPONSOR | \$425 (2)

- This exclusive sponsorship will allow each sponsor, (1) company representative, to attend the Education event only and mingle with Managers before and during the scheduled "coffee breaks". Entry into the Expo, allowed only with selection of booth space or separate Expo sponsorship
- Each Sponsor will receive prominent signage with company name/logo
- Each Sponsor may bring in marketing/promotional material for the Managers
- Each Sponsor will be allowed to give a 3-minute company promotion and introduce one of the two Education Presentations

REGISTRATION SPONSOR | \$390 (2)

- Ability to assist with Registration. Company representatives will be allowed to enter the Expo Hall freely and roam the Exposition.
- (1) Company representative allowed per sponsor
- Registration area doubles as company's expo booth and company will be provided a table where their marketing and promotional items may be on full display. Pop up banners can be placed behind this provided table.
- Company name/logo displayed on CAI website with link to sponsor's website
- Company name/logo on event signage

TOTE BAG SPONSOR | \$390 (1)

- Sponsor to provide 150 multipurpose bags with company name/logo
- Bags to be passed out at registration. Excess bags will be returned to Sponsor
- Sponsor is permitted to stuff bags with exclusive promotional marketing material prior to event
- 20% discount on exhibit booth (not included with sponsorship). Entry into Expo will require a booth selection
- Company name/logo displayed on CAI website with link to sponsor's website

LANYARD SPONSOR | \$390 (1)

- Sponsor to provide 150 Lanyards, printed with company name/logo
- Lanyards to be passed out at registration. Excess lanyards will be returned to Sponsor
- 20% discount on exhibit booth (not included with sponsorship). Entry into Expo will require a booth selection
- Company name/logo displayed on CAI website with link to sponsor's website

7TH ANNUAL CHILI FEST

CAI Austin's Annual Chili Fest is great fun for the entire family! Network and gain exposure in front of community association professionals.



TOP CHILI PEPPER SPONSOR | \$975 (1)

- Includes (1) cook-off team registration
- Includes tent set-up (must provide tent)
- Ability to make opening announcement
- Company logo featured on event promotions
- Ability to announce sports activities
- Ability to announce the team winners
- Includes (8) general admission tickets

PIE IN FACE SPONSOR | \$650 (1)

- Includes 1 person to attend
- Logo on backboard
- Includes tent set-up (must provide tent)

VOLLEYBALL SPONSOR | \$650 (4)

- Includes (1) volleyball team
- Includes tent set-up (must provide tent)
- Company logo featured on event promotions
- Includes (5) general admission tickets for volleyball team players

MGR GIFT CARD SPONSOR | \$650 (1)

- Ability to draw and announce manager winner (manager must be present to win)
- Company logo featured on event promotions
- Includes (1) general admission ticket

DJ MUSIC SPONSOR | \$585 (1)

- Ability to announce company name once every hour
- Company logo featured on event promotions
- Includes (1) general admission ticket

REGISTRATION SPONSOR | \$650 (1)

- Ability to meet and greet event attendees
- Company logo featured on event promotions
- Ability to staff (2) representatives at registration table

COOK-OFF SPONSOR | \$455 (3)

- Includes (1) cook-off team registration
- Includes tent set-up (must provide tent)
- Company logo featured on event promotions
- Includes (2) general admission tickets for chefs

CORNHOLE SPONSOR | \$390 (2)

- Includes (1) cornhole team registration
- Includes tent set-up (must provide tent)
- Company logo featured on event promotions
- Includes (2) general admission tickets for cornhole team

WRISTBAND SPONSOR | \$390 (1)

- Company logo imprinted on event wristbands
- Company logo featured on event promotions
- Includes (1) general admission ticket

DOOR PRIZE SPONSORS | \$325 (4)

- Ability to draw and announce the winners of the door prize drawings
- Company logo featured on event promotions
- Includes (1) general admission ticket





CAI Austin PO Box 159 Cedar Park TX 78630 robbie@caiaustin.org

Sponsorship / Advertising Contract | 2023

MEMBER INFORMATION										
FIRST NAME: LAST NAME:					COMPANY NAME:					
BILLING ADDRESS:										
CITY: STATE:					ZIP:					
TELEPHONE NUMBER: EMAIL:										
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				IIN						
	UISA 🗌		RCARD					VIE		
ACCOUNT NUMBER:										
EXPIRATION DATE:				CW:						
NAME ON CARD:										
SIGNATURE OF CARDHOL	DER:									
	*SU	STAINING PA	ARTNE	۲S	PONSORSHIP	PACKAGES				
DIAMOND \$4,675		4 \$2,765	🗖 GOLD	\$1,	,700	SILVER \$1,065	EDUCATION	\$1,000		
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A	LA CARTE	SPONSORSH		ŰF	CHIES (CHI	ECK ALL THAT A	APPLY)			
CASINO NIGHT SPONSOR	SHIP JANUARY	´ 13, 2023			CONFERENCE & E	XPO JUNE 22, 2023				
TITLE SPONSOR (2)		\$1,300		1	TITLE SPONSOR (1	1)	\$2,175			
360° PHOTO SPONSOR (1)	360° PHOTO SPONSOR (1)				PREMIUM BAR SPO	ONSOR (2)	\$1,105			
GAME CHIP SPONSOR (1)	GAME CHIP SPONSOR (1)				STANDARD BAR S	PONSOR (2)	\$975			
REGISTRATION SPONSOR	REGISTRATION SPONSOR (2)				FOOD SPONSOR (2)	\$845			
DJ MUSIC SPONSOR (1)		\$800			BOOTH CARD SPC	NSOR (1)	\$715			
GAMING TABLE SPONSOR	R (12)	\$700			DESSERT SPONSO	OR (1)	\$715			
FOOD SPONSOR (2)		\$600			PHOTO SPONSOR	(1)	\$650			
BEVERAGE SPONSOR (2)		\$600			SPIRITED BOOTH	SPONSOR (1)	\$780			
		\$500			MANAGER ATTENI	.,	\$455			
RAFFLE SPONSOR (UNLIMITED) \$450			1	EDUCATION SPON	ISOR (2)	\$425				
					REGISTRATION SP		\$390			
MANAGERS WORKSHOP	SPONSORSHIP				TOTE BAG SPONS		\$390			
EVENT SPONSOR (6)		\$1,300			LANYARD SPONSO	OR (1)	\$390			
BOWL-A-RAMA APRIL 27	. 2023				7th ANNUAL CHILL	FEST NOVEMBER 3, 2	2023			
		\$975			TOP CHILI PEPPER		\$975			
TEAM LANE SPONSOR (9)		\$780			PIE IN FACE SPON	. ,	\$650			
SHOE SPONSOR (1)		\$650			VOLLEYBALL SPO	NSOR (4)	\$650			
FOOD SPONSOR (2)		\$650			MANAGER GIFT CA	ARD SPONSOR (1)	\$500			
BEVERAGE SPONSOR (5)		\$390			DJ MUSIC SPONSOR (1)		\$585			
					REGISTRATION SF	PONSOR (1)	\$650			
					COOK-OFF SPONS	SOR (3)	\$455			
					CORNHOLE SPON	SOR (2)	\$390			
					WRISTBAND SPON	ISOR (1)	\$390			
					DOORPRIZE SPON	ISOR (4)	\$325			



CAI Austin PO Box 159 Cedar Park TX 78630 robbie@caiaustin.org

		+		RTISING	(C	HECK ALL THAT	APPLY)
MEM	BERS DIRECTORY	COLOR PRICIN	IG			MEMBERS DIRECTOR	Y B & W PI
OUT	SIDE BACK COVER	\$1,335	4.5"w x 7.5"h			FULL PAGE	\$490
INSI	E FRONT COVER	\$1010	4.5"w x 7.5"h			HALF PAGE	\$295
INSI	DE BACK COVER	\$1010	4.5"w x 7.5"h			QUARTER PAGE	\$210
FULL	PAGE	\$685	4.5"w x 7.5"h				
HALF	PAGE	\$425	4.5"wx 3.75"h				
QUA	RTER PAGE	\$260	4.5"w x 2"h				
					•		

MEMBERS DIRECTORY B & W PRICING							
FULL PAGE	\$490	4.5"w x 7.5"h					
HALF PAGE	\$295	4.5"wx 3.75"h					
QUARTER PAGE	\$210	4.5"w x 2"h					

DIGITAL MAGAZINE ADVERTISING (CHECK ALL THAT APPLY)

COMMUNITY ASSOCIATION LIVING DIGITAL MAGAZINE (4 ISSUES)								
AD SIZE	COST	DIMENSIONS	#					
FULL PAGE	\$450/ea	8.5"w x 11"h						
HALF PAGE	\$240/ea	7.45"w x 4.55"h						
QUARTER PAGE	\$140/ea	3.5"w x 4.75"h						

* SUBTOTAL SUSTAINING PARTNER SPONSORSHIP: \$_____ x (.05 or .10) \$_____ (early bird discount: payment made by 1/31/2023 – 10% discount for Diamond level and 5% discount for all other levels)

SUBTOTAL À LA CARTE SPONSORSHIPS: \$_____

+ SUBTOTAL PRINT AD PRICE: \$_____

" SUBTOTAL DIGITAL AD PRICE X NUMBER OF ISSUES: _____ = \$_____

TOTAL DUE \$_____

By signing below, you agree to the following conditions:

Signature above constitutes advertiser agreement to terms and conditions outlined herein including payment in full of the above referenced costs. By signing you agree to the following conditions: Benefits, opportunities and applicable credits are subject to change without notice. Should an event be canceled, payment for the event shall be fully refunded. Neither the facility nor CAI Austin Chapter shall be liable for failure to perform its obligations under this contract due to strikes, acts of God, or any cause beyond its control. Payments must be made before January 31, 2023. Pre-payment is required to guarantee all sponsorships and advertising. Some levels of sponsorships are limited to a specific number. All sponsorships are on a first-come, first-serve basis. Marketing opportunities are for the members of CAI Austin Chapter.

CAI Austin reserves the right to change such opportunities and descriptions, which will be communicated to you. If any significant changes are made we will provide you with the opportunity to change your sponsorship at that time.

Signature:

Date:

Thank you for your sponsorship. Your commitment to CAI Austin will enable us to provide quality speakers, programs, communication tools and additional educational opportunities.

*PAYMENT FOR SUSTAINING PARTNER SPONSORSHIP PACKAGES ARE DUE BY JANUARY 31, 2023



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Thank You for your continued support!



CAI Austin PO Box 159 Cedar Park TX 78630 (512) 763-2074 ww.caiaustin.org