

- 2021 -

SUSTAINING PARTNER SPONSORSHIP PACKAGES & ADVERTISING BROCHURE



AUSTIN CHAPTER

community
ASSOCIATIONS INSTITUTE





Dear CAI Austin Member,

We are pleased to present our 2021 Sponsorship and Advertising opportunities. They are designed to provide your company/firm with increased visibility and exposure so that you may reach your business goals of increasing your networking and client base within CAI.

The 2020 Board of Directors has approved the following sponsorship packages for the 2021 calendar year. All sponsorship opportunities are on a first-come, first-serve basis. Sustaining Partner sponsor packages are to be reserved and committed to and will be due and payable no later than January 31, 2021. (Exception: terms option offered with Diamond & Platinum Sponsorship)

Signing up for any Sustaining Partner package is a binding commitment, and you will be bound to payment of same.

Should you need special payment arrangements, please contact the Chapter Executive Director and make those arrangements directly with the Chapter Office.

Purchasing a sponsorship package holds your space for events and advertising but does not register you for an event. You must register for each attendee for each Chapter event accordingly. Also, there may be additional sponsorship opportunities that come up during the year, so please stay connected.

Your sponsorship money allows our Chapter to operate and continue to provide educational and social opportunities for our current members, while reaching new members and educating the public on issues involving community associations. Your participation and continued support are greatly appreciated! We look forward to a better 2021 than we experienced in 2020!

Due to the overwhelming support of CAI and the Austin Chapter by our members, these opportunities are only available to the members of the Austin Chapter of CAI.

If you have received this brochure and are not a member, please contact us about joining our chapter. We encourage all of our business and management company partners to utilize and take advantage of the resources that our national and local chapters of CAI have to offer.



Sponsor Benefits	Diamond \$5,500	Platinum \$3,250	Gold \$2,000	Silver \$1,250	Manager Education \$500
BUMP UP DISCOUNT: ATTENTION ALL 2020 Sustaining Partner sponsors; Bump up a sponsorship level in 2021 and receive a 15% discount off the price difference between the levels!!	\$5,162.50 (BUMP UP: 2020 Platinum to 2021 Diamond Sponsor)	\$3,062.50 (BUMP UP: 2020 Gold Sponsor to 2021 Platinum Sponsor)	\$1,887.50 (BUMP UP: 2020 Silver Sponsor to 2021 Gold Sponsor)		
<i>EARLY BIRD DISCOUNT : Commit and pay for your sponsorship by January 31, 2021 to SAVE 10% NOTE: Bump Up discount and Early Bird discount may be combined for a 25% total discount!!</i>					
Recognition in chapter printed magazine and directory, and prominent signage at all chapter events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company name/logo displayed on chapter website and linked to your company website home page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Preferential listing in chapter online service directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Free Luncheon Lecture tickets (6 luncheons in 2021)	12 Tickets (Value \$360)	10 Tickets (Value \$300)	8 Tickets (Value \$240)	4 Tickets (Value \$120)	
Community Association LIVING magazine advertising	Four Issues Full Page Color and Bus Card Ad's	Two Issues Full Page Color and Bus Card Ad's	Single 1/2 Page Color Ad <i>(or convert to \$100 future event sponsor credit)</i>	Single 1/4 Page Color Ad <i>(or convert to \$50 future event sponsor credit)</i>	
Members directory advertising	Full Page Color and Bus Card Ad's	Full Page Color and Bus Card Ad's	1/2 Page Color Ad	1/4 Page Color Ad	
Company profile in printed members directory and magazine	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Free standard booth at Conference & Expo 2021 & first choice of booth location	<input checked="" type="checkbox"/>				
Discount toward Fun, Fun, Fun Event (able to split discount between events or apply full discount to one event)	\$600	10%	5%		
Assigned one luncheon for exclusive 3-minute company promotion	<input checked="" type="checkbox"/>				
Ability to pay sponsorship invoice in multi-payments	3 Payments Jan/Mar/Jun	2 Payments Jan/Mar			

2021 CAI AUSTIN SPONSORSHIP DETAILS

CAI Austin Chapter Members Only

The 2020 Board of Directors has approved the following sponsorship packages for the 2021 calendar year. Again this year, member companies in good standing are eligible for all sponsorship levels.

We are offering options that will allow your valuable sponsorship dollars to be applied towards those areas that are important to you.

We are grateful for the support you have given the chapter over the years, and look forward to an exciting year to come.

DIAMOND SPONSOR

\$5,500

- (4) digital magazine issues with your full-page color ad
- Full-page color ad in the annual printed Member Directory
- Free standard booth at 2021 Conference & Expo & Legal Update in June
- 12 free luncheon tickets for any of our 2021 luncheon lectures
- Assigned (1) luncheon for exclusive 3-minute company promotion
- Company Profile in our printed Member directory and digital magazine
- \$600 discount on Fun, Fun, Fun event(s) sponsorship during the year
- Recognized in chapter digital magazine & prominent signage at all chapter events
- Company name/logo displayed on chapter website & linked to your website
- Company logo displayed on a page in our NEW mobile app
- Preferential listing in chapter online service directory

PLATINUM SPONSOR

\$3,250

- (2) digital magazine issues with your full-page color ad
- Full-page color ad in the annual printed Member Directory
- 10 free luncheon tickets for any of our 2021 luncheon lectures
- Company Profile in our printed Member directory and digital magazine
- 10% discount on Fun, Fun, Fun event(s) sponsorship during the year
- Recognized in chapter digital magazine & prominent signage at all chapter events
- Company name/logo displayed on chapter website and linked to your website
- Preferential listing in chapter online service directory

GOLD SPONSOR

\$2,000

- (1) digital magazine issue with your half-page color ad (or, convert to \$100 future event sponsorship credit)
- Half-page color ad in the annual printed Member Directory
- 8 free luncheon tickets for any of our 2021 luncheon lectures
- 5% discount on Fun, Fun, Fun event(s) sponsorship during the year
- Recognized in chapter digital magazine and prominent signage at all chapter events
- Company name/logo displayed on chapter website and linked to your website
- Preferential listing in chapter online service directory

SILVER SPONSOR

\$1,250

- (1) digital magazine issue with your quarter-page color ad (or, convert to \$50 future event sponsorship credit)
- Quarter-page color ad in the annual printed Member Directory
- 4 free luncheon tickets for any of our 2021 luncheon lectures
- Recognized in chapter digital magazine and prominent signage at all chapter events
- Company name/logo displayed on chapter website and linked to your website
- Preferential listing in chapter online service directory

MANAGER EDUCATION SPONSOR

\$500

- Recognized in chapter digital magazine and prominent signage at all chapter events
- Company name/logo displayed on chapter website and linked to your website
- Preferential listing in chapter online service directory



Sponsorship / Advertising Contract | 2021

MEMBER INFORMATION

FIRST NAME: _____ LAST NAME: _____ COMPANY NAME: _____
 BILLING ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 TELEPHONE NUMBER: _____ EMAIL: _____

PAYMENT INFORMATION

CHECK ENCLOSED VISA MASTERCARD DISCOVER AMEX INVOICE ME

ACCOUNT NUMBER: _____
 EXPIRATION DATE: _____ CVV: _____
 NAME ON CARD: _____
 SIGNATURE OF CARDHOLDER: _____

*SUSTAINING PARTNER SPONSORSHIP PACKAGES (CHECK ALL THAT APPLY)

DIAMOND | \$5,500 PLATINUM | \$3,250 GOLD | \$2,000 SILVER | \$1,250 EDUCATION | \$500

PRINT ADVERTISING (CHECK ALL THAT APPLY)

MEMBERS DIRECTORY COLOR PRICING			
OUTSIDE BACK COVER	\$1,025	4.5"w x 7.5"h	<input type="checkbox"/>
INSIDE FRONT COVER	\$775	4.5"w x 7.5"h	<input type="checkbox"/>
INSIDE BACK COVER	\$775	4.5"w x 7.5"h	<input type="checkbox"/>
FULL PAGE	\$525	4.5"w x 7.5"h	<input type="checkbox"/>
HALF PAGE	\$325	4.5"wx 3.75"h	<input type="checkbox"/>
QUARTER PAGE	\$200	4.5"w x 2"h	<input type="checkbox"/>
BUSINESS CARD	\$200	3.5" W X 2"h	<input type="checkbox"/>

MEMBERS DIRECTORY B & W PRICING			
FULL PAGE	\$375	4.5"s x 7.5"h	<input type="checkbox"/>
HALF PAGE	\$225	4.5"wx 3.75"h	<input type="checkbox"/>
QUARTER PAGE	\$160	4.5"w x 2"h	<input type="checkbox"/>
BUSINESS CARD	\$160	3.5"w x 2"h	<input type="checkbox"/>

DIGITAL MAGAZINE ADVERTISING (CHECK ALL THAT APPLY)

COMMUNITY ASSOCIATION LIVING DIGITAL MAGAZINE (4 ISSUES)			
AD SIZE	COST	DIMENSIONS	#
FULL PAGE	\$345/ea	1600px x 2500px	_____ <input type="checkbox"/>
HALF PAGE	\$185/ea	1600px x 1480px	_____ <input type="checkbox"/>
QUARTER PAGE	\$105/ea	1600px x 740px	_____ <input type="checkbox"/>

SUBTOTAL

DIGITAL AD PRICE: \$ _____ X NUMBER OF ISSUES: _____ = \$ _____

APPLY DISCOUNT: 15% if bumping up a level \$ _____ 5% if paid by 1/31/2021 \$ _____

TOTAL DUE (INCLUDING SPONSORSHIP, DISCOUNT & ADVERTISING) \$ _____

By signing below, you agree to the following conditions:

Signature constitutes advertiser agreement to terms and conditions outlined herein including payment in full of the above referenced costs. By signing you agree to the following conditions: Benefits and opportunities are subject to change without notice. Should an event be canceled, payment for the event shall be fully refunded. Neither the facility nor CAI Austin Chapter shall be liable for failure to perform its obligations under this contract due to strikes, acts of God, or any cause beyond its control. Payments must be made before January 31, 2021. Pre-payment is required to guarantee all sponsorships and advertising. All sponsorships are on a first-come, first-serve basis. Marketing opportunities are for the members of CAI Austin Chapter. CAI Austin reserves the right to change such opportunities and descriptions, which will be communicated to you. If any significant changes are made we will provide you with the opportunity to change your sponsorship at that time.

Signature: _____

Date: _____